

**OFFICIAL RULES**  
**CORONA® & BLAZERS CUSTOM BRANDED BASKETBALL SWEEPSTAKES**

- 1. MUST BE 21 OR OLDER TO ENTER. NO PURCHASE NECESSARY TO ENTER OR TO WIN. A PURCHASE WILL NOT INCREASE YOUR ODDS OF WINNING. ALL FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.**
- 2. ELIGIBILITY.** The Corona® & Blazers Custom Branded Basketball Sweepstakes (the “Sweepstakes”) is open to legal US residents, 21 years of age or older at the time of entry who reside in the state of Oregon or Western Washington, except employees of Crown Imports LLC d/b/a Constellation Brands Beer Division (“Crown”), Trail Blazers Inc. (referred to hereinafter as “Sponsor”), Rip City Management LLC, Rip City League LLC, the National Basketball Association and its Member Teams, NBA Properties Inc., and each of their respective affiliated companies, subsidiaries, and advertising or promotional agencies, and the family members, agents, successors or assigns of, and any persons domiciled with, such employees, are not eligible for entry. Instagram, LLC is not a sponsor, administrator nor associated in any manner with this Sweepstakes.
- 3. ENTRY.** The Sweepstakes will begin on January 11, 2024 and will end at 11:59 p.m. PT on March 14, 2024 (the “Entry Period”). There are four (4) methods for entry in the Sweepstakes: **#1** go online to or [www.trailblazers.com](http://www.trailblazers.com), click the Rip City tab and select Contests or to [www.nba.com/blazers/contests](http://www.nba.com/blazers/contests), select the Corona® & Blazers Custom Branded Basketball Sweepstakes ad, verify your age, then enter all required contact information on the entry form and submit, or **#2** using the Trail Blazers Instagram page, click on the link in the ad, enter all required contact information on the entry form and submit. By entering online each entrant agrees to be bound by the terms relating to the use of the website or the respective social media page, including the respective Privacy Policy; **#3** during a Trail Blazers regular season home game when the Sweepstakes QR code appears on the screen, you can scan it with your smart phone, then provide all required contact information and follow the instructions to submit your entry, or you can scan the Sweepstakes QR code on the point-of-sale materials containing a Sweepstakes advertisement at participating retail locations where Corona® is sold (no purchase necessary to scan the QR code or enter the Sweepstakes at any retailer; 21+ age restriction may be required for access to certain retail locations); or **#4** on a 3"x5" card or piece of paper print your full name, date of birth, address, telephone number (including area code), and e-mail address (where applicable), and drop it off at the Trail Blazers business office during regular office hours, or mail it postage paid addressed as follows: “Corona® & Blazers Custom Branded Basketball Sweepstakes Entry,” c/o Trail Blazers Inc., One Center Court, Suite 200, Portland, OR 97227. All entries must be received by 11:59 p.m. PT on March 14, 2024, regardless of method of entry. **LIMIT OF ONE ENTRY PER PERSON REGARDLESS OF METHOD OF ENTRY.**

No mechanical reproductions permitted. In the event of a dispute, all electronic entries will be deemed to have been submitted by the owner of the electronic account from which they were sent. For these purposes, an account owner shall mean the natural person assigned to such electronic account by the Internet access provider, online service provider or other organization responsible for assigning such electronic account. Any questions regarding the owner of an electronic account shall be determined by Sponsor in its sole discretion. Sponsor will not be responsible for incomplete, lost, late, misdirected or illegible entries, or for failure to receive entries for any reason, any of the equipment or programming associated with or utilized for an entry, or by any technical or human error that may occur due to transmission failures or technical failures of any kind, including, without limitation, malfunctioning of any network, hardware or software, whether originating with entrant or Sponsor.

- 4. PRIZES/ODDS.** On or about March 18, 2024, five (5) entrants will be selected by random drawing from all eligible entries received during the Entry Period, who after confirmation of eligibility and verification by Sponsor, will receive one (1) Corona® & Blazers Custom Branded Basketball. Approximate retail value (“ARV”) of prize is \$75.

Prizes are not autographed. Prizes have no cash value; any difference between the stated approximate retail value and the actual value at time of award will not be provided. Prizes exclude transportation, parking, lodging and all other incidentals. No substitutions allowed, except that prizes are subject to availability and Sponsor reserves the right to substitute a prize of equal or greater value. Each winner agrees

that the respective prize awarded is personal to such winner and may not be sold, resold, auctioned, bartered, assigned exchanged, placed in commerce, transferred, given away, donated or otherwise conveyed, without the express written consent of Sponsor. Limit one (1) prize per person or household.

The odds of winning a prize will depend on the number of eligible entries received during the Entry Period. There are a total of five (5) prizes available for award in this Sweepstakes.

- 5. WINNER NOTIFICATION AND ACCEPTANCE.** Each potential winner will be notified by email or phone as provided on their entry within forty-eight (48) hours of the draw date. In the event contact with a potential winner is not confirmed within forty-eight (48) hours of attempted notification, or if an entrant declines to receive their respective prize, then another entrant will be randomly chosen. Sponsor reserves the right to limit the additional entrant random draws to find a replacement potential winner to three (3) draws after which Sponsor may determine to not award the respective prize. Each winner is solely responsible for any and all federal, state, and local income taxes which may be associated with participation in the Sweepstakes, and acceptance and/or use of a prize. Sponsor is not responsible for and will not pay or in any way compensate any participant/entrant or winner for taxes or expenses associated with participation in and/or acceptance of a prize in this Sweepstakes. As required by law, Sponsor will issue a Form 1099-MISC to each winner reporting the taxable retail value of their prize. Each winner should consult a tax advisor about the tax implications of winning a prize. Each winner agrees to execute all necessary and requested documents, including without limitation the affidavit of eligibility, and a liability and publicity release (except where prohibited by law), as requested by Sponsor, and agrees to provide a copy of a government issued identification card containing the birth date and photo of such potential winner. Failure by any potential winner to sign and return the affidavit, release or other required documents, or to comply with any term or condition of these Official Rules, may, at the sole discretion of Sponsor, result in disqualification and the forfeiture of all interest in their prize.

Except where prohibited, participation in the Sweepstakes, including acceptance and/or use of any prize or portion thereof, constitutes participant's consent to the publication, dissemination and such person's name, photograph, image, likeness and voice by Crown Imports LLC d/b/a Constellation Brands Beer Division, Trail Blazers Inc., Rip City Management LLC, Rip City League LLC, the National Basketball Association and its Member Teams, NBA Properties, Inc., and each of their respective parents, subsidiaries, affiliates and designees in any media, at any time, for any purpose, without any additional compensation to, permission from or inspection by such entrant.

- 6. PARTICIPATION.** By participating in the Sweepstakes, each participant agrees to follow and be bound by these Official Rules and the decisions of Sponsor and hold harmless and indemnify Crown Imports LLC d/b/a Constellation Brands Beer Division, Trail Blazers Inc., Rip City Management LLC, Rip City League LLC, the National Basketball Association and its Member Teams, NBA Properties, Inc., Facebook, Instagram, LLC, and each of their respective parents, subsidiaries, affiliates, directors, officers, employees and agents against any and all liability, damages or causes of action (however named or described), with respect to or arising out of either (i) entrant's participation, or (ii) the receipt or use of a prize, or any portion thereof, awarded in the Sweepstakes. Sponsor reserves the right to disqualify any person found tampering with or otherwise abusing any aspect of this Sweepstakes as solely determined by Sponsor. In the event the Sweepstakes is compromised by a virus, non-authorized human intervention, tampering or other causes beyond the reasonable control of Sponsor which corrupts or impairs the administration, security, fairness or proper operation of the Sweepstakes and/or award of the prizes, Sponsor reserves the right in its sole discretion to suspend, modify or terminate the Sweepstakes. Should the Sweepstakes be terminated prior to the stated expiration date, Sponsor reserves the right to award prizes based on the entries received up to the termination date.
- 7. LIMITATIONS OF LIABILITY.** By participating in the Sweepstakes, each participant agrees that (i) any and all disputes, claims, and causes of action arising out of or in connection with the Sweepstakes, or any prizes awarded, shall be resolved individually without resort to any form of class action; (ii) any claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Sweepstakes, but in no event attorney's fees; and (iii) under no circumstances will any entrant be permitted to obtain any award for, and each participant hereby waives all rights to claim, punitive,

incidental or consequential damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than damages for actual out-of-pocket expenses.

- 8. CONSTRUCTION.** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of any entrant and Sponsor, shall be governed by, and construed in accordance with the laws of the State of Oregon, without giving effect to any choice of law or conflict of law rules or provisions (whether of Oregon, or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than Oregon. The invalidity or unenforceability of any provision of these rules shall not affect the invalidity or unenforceability of any other provision. In the event that any such provision is determined to be invalid or otherwise unenforceable, these rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

- 9. SPONSOR.** The Administrator and Sponsor of this Sweepstakes is Trail Blazers Inc., whose office is located at One Center Court, Suite 200, Portland, OR 97227.

By participating in this Sweepstakes, each participant is knowingly and voluntarily providing the contact information to Sponsor, which includes participant's express consent to Sponsor's use of such information in compliance with its Privacy Policy, and provide it to its designees and associated third-parties, and such participant accepts and agrees to be bound by the terms, conditions and provisions contained in these Official Rules and the decisions of Sponsor, which decisions will be final in all regards. Sponsor reserves the right to modify or update these Official Rules without notice at any time during the Sweepstakes as may be deemed necessary or required, as determined in their sole and reasonable discretion.

- 10. QUESTIONS/WINNERS NAMES.** For timely answers to any questions regarding the Sweepstakes please send an email to the Trail Blazers business office at <https://www.nba.com/blazers/contact-us>, using the subject "Corona® & Blazers Custom Branded Basketball Sweepstakes Questions" and provide your name, phone number, and your question relating to the Sweepstakes; emails must be received by March 12, 2024 to allow for the answer to be provided in time for participation/entry in the Sweepstakes.

For the names of the winners (available after March 18, 2024), please send your request postage paid, including a self-addressed stamped envelope, to: Corona® & Blazers Custom Branded Basketball Sweepstakes Winner Names, One Center Court, Suite 200, Portland, OR 97227, or by email to [www.nba.com/blazers/contact-us](https://www.nba.com/blazers/contact-us), using the subject line "Corona® & Blazers Custom Branded Basketball Sweepstakes Winner Names Request." Requests for the names of the winners must be received by May 30, 2024.