

## OFFICIAL RULES NUNA TINY TOT SWEEPSTAKES

- (1) **NO PURCHASE NECESSARY TO ENTER OR TO WIN. ALL FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.**
- (2) **ELIGIBILITY.** The Nuna Tiny Tot Sweepstakes (“Sweepstakes”) is open to legal U.S. residents, 18 years of age or older at the time of entry, who live within the state of Oregon or Western Washington. Employees (former and current), directors, officers, agents, successors and assignees of Nuna Baby Essentials, Inc. (“Nuna Baby”), Trail Blazers Inc. (“TBI” and together with Nuna Baby, referred to herein as “Sponsor”), Rip City Management LLC, Rip City League LLC, Blazer5 Gaming LLC, the National Basketball Association and its Member Teams, NBA Properties Inc., and each of their respective affiliated companies, subsidiaries, and advertising or promotional agencies (collectively with Sponsor, the “Sweepstakes Entities”), and the family members, agents, successors or assigns of, and any persons domiciled with, such employees, are not eligible to enter. This Sweepstakes is in no way sponsored, endorsed, administered by or associated with Meta Platforms, Inc. or Instagram, nor any affiliate thereof.
- (3) **ENTRY.** Entry in the Sweepstakes will begin on March 15, 2024 and will end at 11:59 p.m. Pacific Time (“PT”) on June 8, 2024 (the “Entry Period”). Fans are encouraged to submit photos of their tiny tot wearing Portland Trail Blazers gear with their entry in the Sweepstakes; however, it is acknowledged and understood that doing so is strictly voluntary and will not increase your chances of winning the prize. To enter the Sweepstakes you can use one (1) of the following three (3) methods: (1) go to <https://www.nba.com/blazers/contests>, locate the Sweepstakes advertisement, click on the link and provide all required information and submit your entry, and if you choose to upload a photo you will need to do so prior to submitting your entry; (2) click on the Sweepstakes ad on the Trail Blazers Facebook or Instagram stories, which will take you to the Contests page on the Trail Blazers website provided above, then provide your contact information and follow the directions to submit your entry, and as noted in the foregoing method, you can choose to upload a photo before submitting your entry. By entering using either of the foregoing online methods, each entrant agrees to be bound by the terms relating to the use of the respective website, including each respective entity’s Privacy Policy; or (3) Submit on the back of a 3x5 photo (or larger, but no larger than 8x10), or using a plain piece of paper with no photo, print your name, age, address, city, state, zip code, daytime telephone number, and email address (if applicable), and send via US regular mail postage paid to: “Nuna Tiny Tot Sweepstakes Entry,” c/o Trail Blazers Inc., One Center Court, Suite 200, Portland, OR 97227 (any US mail submission with inadequate postage will not be accepted and will be disqualified). All entries in the Sweepstakes must be received by Sponsor no later than 11:59 p.m. PT on June 8, 2024, regardless of method of entry. **LIMIT OF ONE ENTRY PER PERSON OR HOUSEHOLD, REGARDLESS OF METHOD OF ENTRY.**

Sponsor will not be responsible for incomplete, lost, late, misdirected or illegible entries, or for failure to receive entries due to transmission failures or technical failures of any kind, including, without limitation, malfunctioning of any network, hardware or software, whether originating with sender or Sponsor. In addition, neither Meta Platforms, Inc. nor Instagram will be responsible in any manner, regardless of reason, for failure of any person’s entry to be submitted or received by Sponsor. In the event of a dispute, all electronic entries will be deemed to have been submitted by the owner of the electronic account from which it was sent. For these purposes, an account holder shall mean the natural person assigned to such electronic account by the Internet access provider, online service provider or other organization responsible for assigning such electronic account. Any questions regarding the owner of an electronic account shall be determined by Sponsor in their sole, reasonable discretion. Sponsor reserves the right to disqualify any entries by persons determined to be tampering with or abusing any aspect of the Sweepstakes as solely determined by Sponsor. In the event any aspect of the Sweepstakes is compromised by a virus, non-authorized human intervention, tampering or other causes beyond the reasonable control of Sponsor which corrupts or impairs the administration, security, fairness or proper operation of the Sweepstakes, Sponsor reserves the right in their sole discretion to suspend, modify or terminate the Sweepstakes. Should the Sweepstakes be terminated prior to the stated expiration date, Sponsor reserves the right to award the prize based on the entries received before the termination date.

(4) **REPRESENTATIONS OF PERSONS SUBMITTING PHOTOS; RESTRICTIONS ON PHOTOS.**

(a) Each entrant/participant who voluntarily chooses to submit a photo along with their entry understands, acknowledges and agrees that upon submitting a photo such photo will automatically become the sole property of Sponsor and will not be acknowledged or returned. By participating in the Sweepstakes in any manner, regardless of whether such person submits and entry and such entry also includes a photo, each participant grants full permission to Nuna Baby Essentials, Inc., Trail Blazers Inc., the National Basketball Association and its Member Teams, NBA Properties Inc., and their respective parents, subsidiaries, affiliates, directors, officers, governors, employees and agents to publish, disseminate and use (including altering) such entrant’s name, image, likeness, voice and/or photo or any portion thereof (“Likeness”) in any medium, whether known or unknown (including, but not limited to, video,

audio, photographic, digital, electronic, hosted media, web based service or any other medium, collectively referred to herein as “Medium”) for any purpose, without any compensation to, permission from or inspection by such participant. Each participant represents and warrants that such person has full authority to grant this permission and do so with full knowledge of the facts and circumstances surrounding such Likeness in any Medium. Each entrant also agrees that it is such person’s sole responsibility to obtain all permissions and releases necessary for the grant of the rights contained in this paragraph. Each entrant agrees to take, at Sponsor’s expense, any further action (including executing documents) requested by Sponsor to effect, perfect or confirm any or all of Sponsor’s rights set forth in this paragraph.

(b) If any photo submitted in this Sweepstakes includes a Likeness of a person under the age of eighteen (18) (a “Minor”) for which the entrant is not such Minor’s parent/legal guardian and the photo is chosen to be included in any form of Medium in any manner, whether related to the Sweepstakes, the process of awarding the prize, or otherwise, the entrant will be required to provide proof of consent from the parent/legal guardian of such Minor and may also be required to sign and return a release in the form provided by Sponsor (the “Minor Release”), before such photo is allowed to be included or such entrant can receive the prize. Failure to return the signed Minor Release or any other required documentation requested by Sponsor may result in disqualification in the Sweepstakes and the potential chance to win the prize.

(c) No submitted photo shall have been taken (in whole or in part) by, nor shall it include, individuals who are: (1) represented under a contract (e.g., by a talent agent or manager) that would limit or impair Sponsor’s ability to display the photo as permitted by these Official Rules; (2) subject to a contract that would make such individual’s appearance in the photo a violation of any third-party rights; or (3) under any other contractual relationship, including but not limited to guild and/or union memberships, that may prevent Sponsor from being able to use the photo worldwide in all media in perpetuity on a royalty-free basis, without payment or fee obligations. Modifying, enhancing, retouching or altering any photos provided in connection with this Sweepstakes in any way may disqualify the entry, as determined by Sponsor in their sole discretion.

(d) By submitting a photo, each entrant/participant hereby acknowledges and confirms that (i) such person is the original author and creator of the photo; (ii) such person owns or has secured all rights to use, publish and copyright the photo; (iii) the photo is original, has not been previously published and has not previously won any award, contest or sweepstakes; (iv) the photo does not and will not infringe any third party’s copyright, patent, trademark, trade secret or other intellectual property or proprietary rights or rights of publicity or privacy; (v) the photo is not the subject of any actual or threatened litigation or claim; (vi) the photo is not obscene, offensive, libelous, pornographic, threatening, abusive, contain illegal content, or otherwise objectionable; (vii) the photo does not encourage a criminal offense or otherwise give rise to liability or violate any law; (viii) entrant is the sole and exclusive owner of all rights (including, without limitation, all intellectual property rights) in and to all content and elements incorporated into or used in the submitted photo or has the express written permission to use such content and elements from the owner(s) of the rights to such content and elements; (ix) the photo does not include any disparaging remarks relating to either of the Sponsor nor any third party; and (x) the photo fully complies with these Official Rules.

(e) The submitted photo must be in keeping with Sponsor’s image, and may not be offensive, nor can it defame, or invade upon the publicity rights or privacy of any person or otherwise infringe upon any person or entity’s intellectual property, personal or proprietary rights, as determined by Sponsor in their sole discretion. Any entrant whose submitted photo includes likenesses of third parties or contains content or elements not owned by the entrant (such as, but not limited to proprietary names, trademarks, or logos) must be able to provide written legal releases (in a form that is satisfactory to Sponsor) that permit the entrant to use and exploit such content and elements and that also permit Sponsor’s rights to use and exploit the content and materials in accordance with these Official Rules before being eligible to win the prize.

**SPONSORS RESERVE THE RIGHT TO REMOVE AND DESTROY ANY SUBMITTED PHOTO AND THE ACCOMPANYING ENTRY IF SUCH PHOTO IS DEEMED TO BE INAPPROPRIATE, OBJECTIONABLE AND/OR INCONSISTENT WITH THE POSITIVE IMAGE AND/OR GOOD WILL IN THE PROMOTION OF THIS SWEEPSTAKES, AS DETERMINED IN SPONSOR’S SOLE DISCRETION.**

- (5) **DRAWING; PRIZE; ODDS.** On June 10, 2024, there will be one (1) entry selected by random drawing from all entries received during the Entry Period who, after confirmation of eligibility, verification and acceptance pursuant to these Official Rules, will be awarded a Nuna Baby product prize package consisting of one (1) TAVO™ and PIPA™ lite travel system and one (1) CUDL™ 4-in-1 baby carrier (exact model, color and other details to be determined by Sponsor and based on availability at time of award). Approximate total retail value (“ARV”) of prize package is \$920.

Prize has no cash value; any difference between the stated value and the actual value at time of award will not be provided. No substitutions allowed, except that prize is subject to availability and Sponsor reserves the right to substitute a prize of equal or greater value. Winner agrees that the prize awarded is personal to such winner and may not be sold, resold, auctioned, bartered, assigned exchanged, placed in commerce, transferred, given away, donated, or otherwise conveyed, without the express written consent of Sponsor.

Odds of winning the prize will depend on the number of eligible entries received during the Entry Period. There is one (1) prize package available for award in this Sweepstakes.

- (6) **WINNER NOTIFICATION AND ACCEPTANCE.** The potential winner will be notified by telephone and/or email as provided on their method of entry within forty-eight (48) hours of the drawing. In the event contact with a potential winner is not confirmed within seventy-two (72) hours of attempted notification, or if a potential winner declines to receive the prize, another entrant will be randomly chosen. The confirmed winner is solely responsible for any and all federal, state, and local income taxes, and unless specifically stated herein, is solely responsible for any additional expenses which may be associated with participation in the Sweepstakes, and acceptance and/or use of the prize, including but not limited to hardware, software or any other technical requirements for use of prize. Sponsor is not responsible for and will not pay or in any way compensate the winner for taxes or expenses associated with participation in and/or acceptance or use of the prize in this Sweepstakes. As required by law, Sponsor will issue a Form 1099-MISC to winner reporting the taxable retail value of the prize. Winner should consult a professional tax advisor about the tax implications of winning the prize. The potential winner agrees to execute all necessary and requested documents, including without limitation the affidavit of eligibility, and a liability and publicity release (except where prohibited by law), as requested by Sponsor and/or the NBA, and further agrees to provide a copy of a government issued identification card containing a photo of such potential winner. Failure by the potential winner to sign and return the required documents, or to comply with any term or condition of these Official Rules, may, at the sole discretion of Sponsor, result in disqualification and forfeiture of such winner's interest in the prize.

Except where prohibited, participation in the Sweepstakes, including submitting an entry and/or acceptance of the prize or any portion thereof, constitutes participant's consent to the publication, dissemination and use of such participant's name, photograph, image, likeness and voice by Nuna Baby Essentials, Inc., Trail Blazers Inc., Rip City Management LLC, Rip City League LLC, Blazer5 Gaming LLC, the National Basketball Association and its Member Teams, NBA Properties, Inc., and each of their respective parents, subsidiaries and affiliates in any media, at any time, for any purpose, without any additional compensation to, permission from or inspection by such entrant.

- (7) **PARTICIPATION.** By entering the Sweepstakes, each participant agrees to follow and be bound by these Official Rules and the decisions of Sponsor and hold harmless and indemnify Nuna Baby Essentials, Inc., Trail Blazers Inc., Rip City Management LLC, Rip City League LLC, Blazer5 Gaming LLC, the National Basketball Association and its Member Teams, NBA Properties, Inc., and each of their respective parents, subsidiaries, affiliates, directors, officers, employees and agents against any and all liability, damages or causes of action (however named or described), with respect to or arising out of either (i) entrant's participation, or (ii) the receipt or use of the prize, or any portion thereof, awarded in the Sweepstakes. Sponsor reserves the right to disqualify persons found tampering with or otherwise abusing any aspect of this Sweepstakes as solely determined by Sponsor. In the event the Sweepstakes is compromised by a virus, non-authorized human intervention, tampering or other causes beyond the reasonable control of Sponsor which corrupts or impairs the administration, security, fairness or proper operation of the Sweepstakes, Sponsor reserves the right in its sole discretion to suspend, modify or terminate the Sweepstakes. Should the Sweepstakes be terminated prior to the stated expiration date, Sponsor reserves the right to award prizes based on the entries received before the termination date.
- (8) **LIMITATIONS OF LIABILITY.** By entering the Sweepstakes, each participant/entrant agrees that (i) any and all disputes, claims, and causes of action arising out of or in connection with the Sweepstakes, or any prizes awarded, shall be resolved individually without resort to any form of class action; (ii) any claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Sweepstakes, but in no event attorney's fees; and (iii) under no circumstances will any entrant be permitted to obtain any award for, and each participant hereby waives all rights to claim, punitive, incidental or consequential damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than damages for actual out-of-pocket expenses.
- (9) **CONSTRUCTION.** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of any entrant and Sponsor, shall be governed

by, and construed in accordance with the laws of the State of Oregon, without giving effect to any choice of law or conflict of law rules or provisions (whether of Oregon, or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than Oregon. The invalidity or unenforceability of any provision of these rules shall not affect the invalidity or unenforceability of any other provision. In the event that any such provision is determined to be invalid or otherwise unenforceable, these rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

- (10) SPONSOR.** The Sweepstakes is co-sponsored by Nuna Baby Essentials, Inc., whose offices are located at 70 Thousand Oaks Blvd., Morgantown, PA 19543, and Trail Blazers Inc., whose offices are located at One Center Court, Suite 200, Portland, OR 97227. TBI is also the administrator of the Sweepstakes.

By entering and/or participating in the Sweepstakes, each participant is voluntarily providing contact information to Sponsor, which includes such participant's express consent to provide such information to their respective designees, third-party fulfillment company, if any, and accepts and agrees to be bound by the terms, conditions and provisions contained in these Official Rules and the decisions of Sponsor, which decisions will be final in all regards. Sponsor reserves the right to modify or update these Official Rules without notice at any time during the Sweepstakes as may be deemed necessary or required, as determined in their sole and reasonable discretion.

- (11) QUESTIONS/NAME OF WINNER.** For timely answers to any questions regarding the Sweepstakes please send an email to the Trail Blazers business office at <https://www.nba.com/blazers/contact-us>, using the subject "Nuna Tiny Tot Sweepstakes Questions" and provide your name, phone number, and your question relating to the Sweepstakes; emails must be received no later than June 6, 2024 in order to allow for the answer to be provided in time for participation/entry in the respective Entry Period.

For the name of the winner (available after June 10, 2024), please send your request postage paid, including a self-addressed stamped envelope, to: Nuna Tiny Tot Sweepstakes Winner Name, One Center Court, Suite 200, Portland, OR 97227, or you can send an email to the Trail Blazers business office at <https://www.nba.com/blazers/contact-us>, using the subject "Nuna Tiny Tot Sweepstakes Winner Name." Requests for the name of the winner must be received by September 30, 2024.